

## C O M P A N Y P R O F I L E

**Company Name:** British Protection & Aftercare, Inc. - Trading as Autotec

**Primary Line of Business:** Wholesale distribution of automotive protection and aftercare products

**Business Address:** 2F Asiatel Hotel Compound, 5399 Bacoor Blvd., Brgy. Niog III, Bacoor City, Cavite. 4102 PH

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### COMPANY OVERVIEW

Incorporated in 2019, British Protection & Aftercare, Inc., trading under the registered name Autotec is the exclusive distributor of Supagard products in the Philippines. The company is now considered to be one of the market-leading Business to Business suppliers of automotive protection products in the country and is widely recognized as the most progressive business in its sector, with a focus on quality, value, and innovation. The current product range incorporates cutting-edge chemical engineering, grounded in decades of extensive Research and Development, that has resulted in a product range that genuinely boasts the best products currently available anywhere in the World.

Established in 1988, Supagard is the market leader in the U.K. automotive sector by some considerable distance and has been for over 25 years. Supagard is so dominant that over 3,000 of the UK's 4,900 dealerships exclusively sell their exterior and interior protection products and they currently enjoy a 23.8% market share of all new cars sold within the United Kingdom, protecting over 500,000 vehicles annually.

### CORE VALUES

Autotec's primary focus is to deliver both the highest quality and value, whilst increasing the profitability of its clients. With an innovative approach to the market, leading product technology and marketing strategies, and an emphasis on outstanding relationship management, Autotec is striving to establish itself, long term as the industry standard here in the Philippines.

### FINANCIAL SITUATION

British Protection & Aftercare, Inc. was incorporated with a cash investment and operates with no loan or credit facility from any bank or financial institution. Despite the pandemic, the company has managed to stay in a financially strong situation and is looking to push on with its business plan to meet its financial projections. The company also has a plan to diversify its offerings, into other sectors and extend its footprint within the automotive industry, with new product offerings within the short to medium term already in its strategic planning, including the launch of its Autotec Professional range of 'best in class' professional-grade aftercare products in the third quarter of 2022.

### KEY PRODUCT OFFERINGS



**Bionic Polysilazane Glass Coating** All Supagard exterior products have been developed to withstand the harshest environmental and climatic conditions and our new Polysilazane based Glass Coating Sealant is simply the most technologically advanced formula currently available. This is significantly different technology than all of the other so called glass, or ceramic coatings currently on the market which are all Polymer based. Rated at 9.7H in terms of hardness (a diamond being 10H), this incredibly tough swirl-mark resistant and U.V. stable barrier bonds to any painted, metal or plastic surface that it is applied to, and seals the surface against all atmospheric pollutants. Thus preventing fading and maintaining its 'like new' condition, for a minimum of 5 years... Guaranteed! Unlike Polymers, that soften and wash off in the hot weather, Supagard's Polysilazane coating is perfectly suited to use in hot climates like the Philippines as it does not soften in heat.



**InteriorGard Fabric Protector** Once treated with InteriorGard, Supagard's exclusive molecular resin based formula, a fabric is protected with an invisible barrier that won't wash out. The coating covers each fibre of the fabric and makes it totally hydrophobic. Any dirt or spills of any liquids like; coffee, milk, soda, juice or wine etc., are not absorbed by the fibres which makes them easy to remove and prevents staining. The formula also helps reduce friction between fibres, prolonging their life and preserving the original appearance of the fabric.



**LeatherGard Leather Preserver** LeatherGard formula helps preserve, care for and moisturise, leather. It creates an invisible barrier that seals and protects the surface against oil and water based staining as well as preventing dye transfer from dark coloured clothing - especially helpful for light coloured leathers. The foam cleaner allows dirt to be wiped off without saturating the leather, and the molecular coating restores the natural oils so that the leather's supple and lustrous feel is always maintained.

All of the above products are covered by Supagard's comprehensive 5 year guarantee.



All Supagard products are manufactured in Great Britain



Supagard has a proud record of over 30 years of extensive Research and Development.



Supagard offers the market's only real and valid, 5 year guarantee.



ASTON MARTIN



Mercedes-Benz



LEXUS



TOYOTA



Jeep



ALFA ROMEO



DS AUTOMOBILES



CITROËN



Ford



NISSAN



VAUXHALL



KIA



VOLVO



PEUGEOT



FIAT



ABARTH

Supagard's national OEM brand partners in the UK, with an average relationship length of 12.5 years.

Some manufacturers choose to re-brand Supagard and market it as the own product. Mercedes-Benz for example, markets it as Mercedes Stargard.